



VALIANT *by CHRYSLER..the finest of the '3'*



*In the field of medium-priced "sixes"
Chrysler has the last word with..*

VALIANT

If you have been in the habit of going back, year after year, to the same make of medium-priced car, here is the newcomer that will really tempt you to change your mind . . . VALIANT . . . so new, it is unlike any other car you have ever driven.

With you behind the wheel, Valiant can actually write its own sales story on the road. You can positively *feel* the dramatic difference in its ultra-modern, 30° slanted engine . . . the incredible smoothness and stability of Valiant's "TorsionAire" ride and wider tracks. In so many other ways, too, such as the quietness of Unibody construction and the convenience of the battery-saving alternator, you see and sense that Valiant is different and better.

From now on, when considering a medium-priced car, you owe it to yourself to make a critical assessment of all "three" . . . and particularly to drive them. As far as Valiant is concerned, you won't be given any long drawn-out sales talk . . . it won't be necessary . . . not when Valiant can change your mind all by itself!



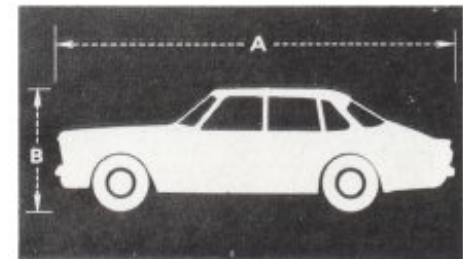
21 WAYS

you'll like Valiant best!

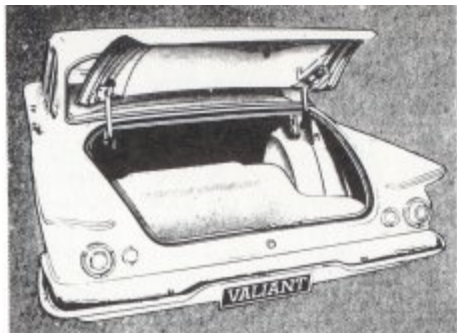


1. YOU BENEFIT FROM THE FACT THAT VALIANT IS A WELL-TRIED AND PROVEN CAR. Right from its introduction in the U.S.A. in 1959, Valiant won unstinted applause from the public and motoring critics alike. Now Valiant comes to Australia, proved and improved as the result of the experience in the hands of over 500,000 owners.

2. TO SAY THAT YOU WILL BE THRILLED AT THE WAY THIS CAR HANDLES IS AN UNDERSTATEMENT. If you haven't driven Valiant, please take that test drive soon. As for its all-round qualities of performance, we are content to let Valiant speak for itself.



3. YOU'LL BE PROUD TO DRIVE THE LONGEST, LITHEST BEAUTY IN ITS CLASS. You don't need a tape-measure to confirm this fact, your eyes (and pulse) will tell you it is so. Valiant's dimensions are: (a) Overall length, 184.2 in.; (b) Overall height (unladen), 56.7 in.

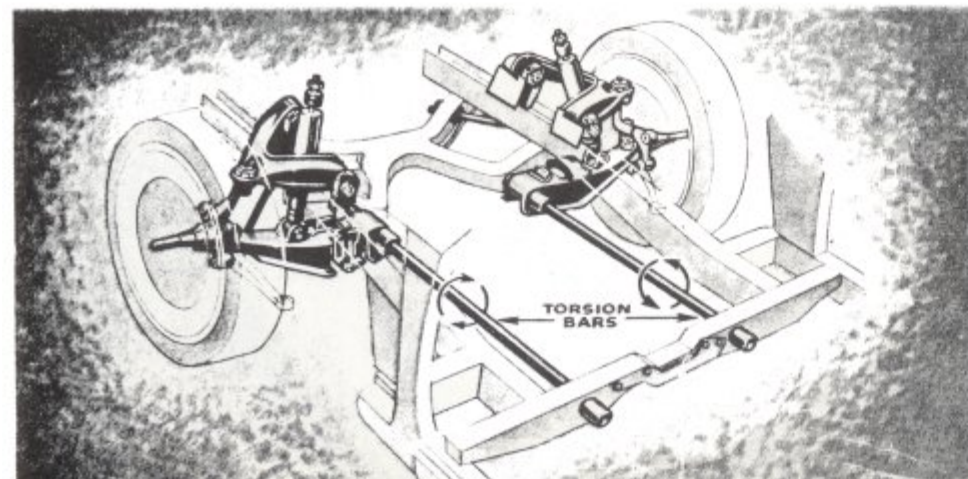


4. YOU WILL APPRECIATE VALIANT'S "KING-SIZE" LUGGAGE SPACE (BIGGEST IN ITS CLASS). Valiant's luggage boot is 50.2 in. long, capacity 24.9 cu. ft., and every square inch is usable because the spare tyre is completely out of the way—flat mounted in a special recessed compartment in the floor.

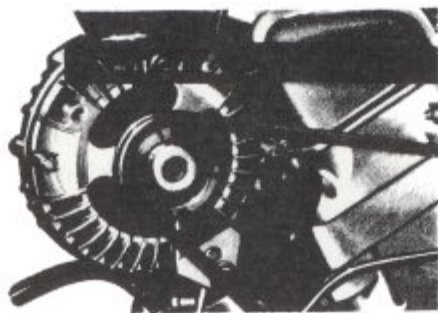
5. STYLE THAT WILL MAKE YOU STOP, LOOK AND WHISTLE. The natural colour photos of Valiant shown in this catalogue speak more convincingly than a thousand words.

6. YOU'LL FIND CHRYSLER "TORSION-AIRE" THE SMOOTHEST RIDE OF YOUR LIFE. Instead of coil springs at the front, Valiant has torsion bars of high-chrome steel. The torsion (or twist) of these bars resists the up-and-down motion of the wheels, gradually, giving you a smoother, steadier ride.

At the rear are wide-spaced, fast-acting "Levelizer" leaf springs. These are made stiff near the front for firm ride control, limber at the back for gentle cushioning.



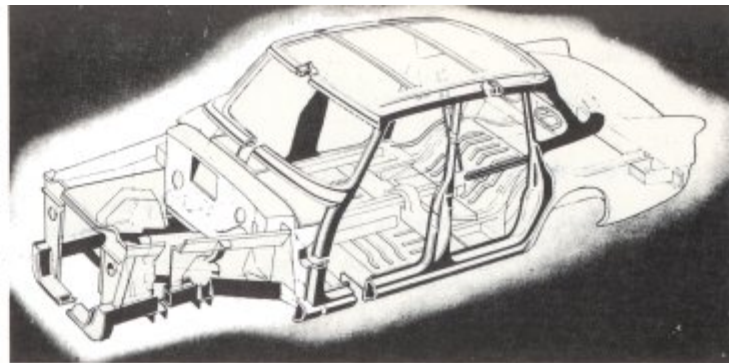
7. VALIANT'S WIDER TRACK MEANS EXTRA STABILITY AND SAFETY. Another reason why Valiant is so sure footed is its wide track, 55.9 in. at front, 55.6 in. at rear.



8. ANOTHER CHRYSLER "FIRST" ... THE AMAZING NEW ALTERNATOR. Unlike the generator, Valiant's alternator keeps charging even when the engine is idling. The result—easier starting in cold weather, less battery trouble and longer battery life.

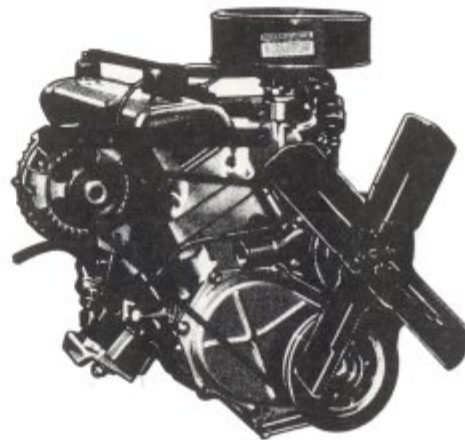
9. OPTIONAL TORQUEFLITE 3-SPEED, PUSH-BUTTON AUTOMATIC TRANSMISSION. TorqueFlite is a completely automatic 3-speed transmission, controlled by the accelerator pedal and five pushbuttons. All upshifts or downshifts are made automatically and quietly. Push-button D (drive) covers all normal driving needs. Pressing the "2" button keeps transmission from shifting to "high", providing powerful engine braking, or for stop-and-go driving in heavy traffic. Button "1" holds transmission in low range for driving in sand or mud. A lever is provided to lock the transmission when parked.

10. UNIBODY CONSTRUCTION ENDS THE MAJOR CAUSE OF BODY RATTLES AND SQUEAKS. Instead of bolting body to frame, Valiant combines both into a rigid one-piece unit by over 5,300 spot and seam welds. "The Autocar" described Chrysler's "Unibody" as "the most advanced unit-construction body yet designed".



11. INSTRUMENTS ARE EASY TO READ. Instruments are grouped in front of the driver in a hooded panel, matt-black in colour to eliminate reflections.

12. FRONT SEAT "TAILORS" ITSELF TO SUIT YOUR DRIVING POSITION. Mounted on a curved track, the front seat tilts back slightly when moved to the rear.



13. THIS ENGINE WILL GIVE YOU A NEW SLANT ON POWER WITH ECONOMY. Valiant's ultra-modern O.H.V. "six" is inclined 30° to the right. This not only allows for a lower bonnet line, but also allows the water pump to be mounted on the side, saving 4 in. in engine length, which has been added to the passenger compartment. Inclining the engine also makes possible intake and exhaust manifolding of very high efficiency. The intake manifold has six individual branches which not only feed an even fuel mixture to each cylinder, but have long radius curves permitting gases to enter the cylinders with a minimum of restriction. Aluminium is used extensively to eliminate dead weight. Engine develops 145 B.H.P., and 215

lbs./ft. torque. It performs like a V8, but has the traditional economy of a "six".

14. DUAL HEADLIGHTS. Look smarter, provide greater safety for night driving.

15. VISIBLY, VALIANT PUTS SAFETY FIRST. Wide, curved windscreen and low bonnet line give a clear view of the road ahead.

16. PERFECT PROTECTION IN CASE OF A BLOW-OUT. Valiant has 14-in. Safety Rim Wheels, another Chrysler "exclusive".

17. REVERSING LIGHTS STANDARD EQUIPMENT. Greater safety at night.

18. SCREENED COWL-TOP VENTILATING SYSTEM. Extra comfort in hot weather.

19. SAFETY-PADDED INSTRUMENT PANEL.

20. LONGER PERIODS BETWEEN ENGINE OIL CHANGES—Now only necessary every 4,000 miles.

21. SAVINGS THROUGH SIMPLIFIED CHASSIS LUBRICATION. Major chassis lubrication now necessary only every 32,000 miles or two years. Number of lubrication points also substantially reduced by pre-lubrication and sealing at the factory.

DRIVE IT

feel the amazing difference!