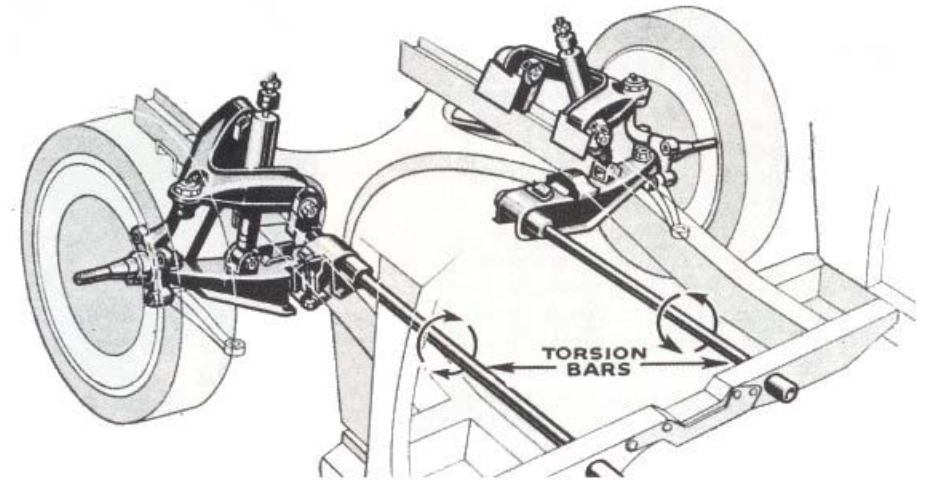
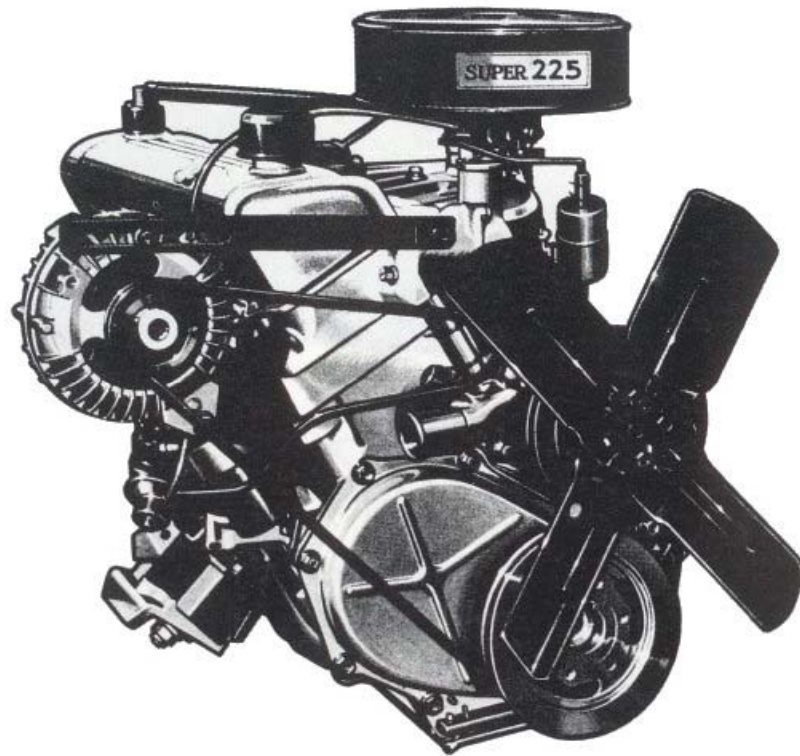


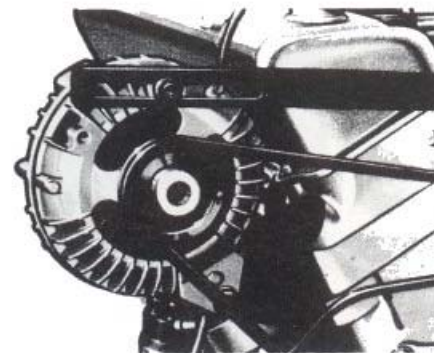
# TOP QUALITY - BY DESIGN!

VALIANT HAS THE PERFORMANCE THAT MAKES DRIVING EXCITING ALL OVER AGAIN.



**TORSION BAR FRONT SUSPENSION—ONE OF THE REASONS FOR VALIANT'S SMOOTH, STABLE RIDE.** Torsion-bars ride better than coil springs because they react faster and bounce less. Combined with Valiant's modern front-end suspension geometry and balanced with special shock absorbers, Valiant's riding motion is level and gentle—no sudden lurch on corners—no sudden "nose-dive" with normal braking. You ride on velvet all the way. In Regal Safari and Safari, all these qualities are maintained through the use of special, heavier, station wagon suspension. Another reason why Valiant is so sure-footed is its wide front and rear tracks—Front track 55.9", rear 55.6". Good ground clearance, 7" with 3 passengers.

**THIS IS THE ENGINE THAT GIVES YOU A NEW SLANT ON UNMATCHED PERFORMANCE WITH ECONOMY—**Valiant's ultra-modern O.H.V. "Six" engine is inclined 30° to the right. This results in a low bonnet line and also allows the waterpump to be mounted on the side, which reduces overall engine length, the space saved being added to the passenger compartment. Slanting the engine also makes possible intake and exhaust manifolding of very high efficiency which contributes to Valiant's economy. Intake manifold has six individual branches which feed an even fuel mixture to each cylinder. Exhaust manifolds have long radius curves so that the expulsion of burnt gases is fast and complete. A crankshaft dynamic balancer adds to overall engine smoothness. The engine develops 145 B.H.P. @ 4,000 r.p.m. maximum torque 215 lbs. ft. @ 2,400 r.p.m.

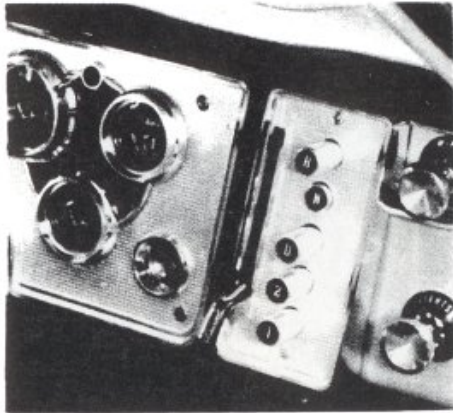


## VALIANT'S 'LIFE PRESERVER' ... THE ALTERNATOR

Unlike the generator it obsoletes, Valiant's alternator keeps charging even when the engine is idling. The result, easier starting in cold weather, less battery trouble, longer battery life.

# BUILT "BY CHRYSLER" MEANS

**MORE FOR YOUR MONEY WHEN YOU BUY . . . MORE WHEN YOU TRADE**

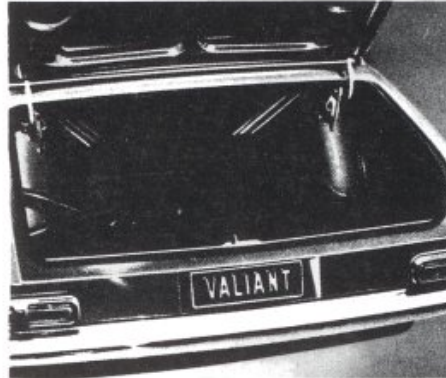


## **AUTOMATICALLY . . . THE FINEST TRANSMISSION**

TorqueFlite is the smoothest, most silent of all automatic transmissions, is simple in design, has no excess weight. It is a completely automatic, 3-speed transmission, controlled by the accelerator and 5 push buttons, which are illuminated at night. All upshifts and downshifts are made automatically, quietly. Push button "D" (drive) covers all normal driving needs. Push-button "1" (low) engages and holds first gear; is used for braking on steep grades. Push-button "2" keeps transmission from shifting to "high"; is ideal for driving in heavy traffic and provides jet-like acceleration. A lever is provided to engage transmission lock when parking.

## **VALIANT PUTS YOUR SAFETY FIRST**

Apart from Valiant's amazing stability on the road—there are other factors which make this the most sure-footed car on the road—Big braking, for example; total effective braking area 153.5 sq. ins. Valiant is also fitted with Chrysler Safety-Rim wheels for added protection in case of sudden tyre damage.

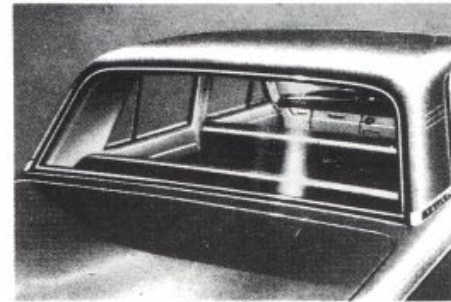


## **26½ CUBIC FEET OF LUGGAGE SPACE**

This is yet another of the many ways in which Valiant and Regal Sedans give you much more. Just compare this boot size with anything else in the popular price field. Boot is long and high and wide, max. length 51½ inches—no trouble about stacking big cases here—every inch of space is clear loading space. Spare tyre concealed under boot floor. Boot lid counter-balanced. Floor covered with rubber mat. Valiant Regal boot mat is colored.

## **GOOD-BYE TO BODY RATTLES AND SQUEAKS FOR A LIFETIME**

The Chrysler system of Unibody construction has been still further improved for added strength, quietness and even simpler construction. Every component and sheet metal panel is a functional part of the all-welded shell, ensuring maximum strength with minimum weight. The skin is a unified stressed component, sharing loads throughout the body. Tests have shown Valiant to have 12% greater twist-stiffness than the previous model. In addition, even greater attention has been paid to rust-proofing.



## **A STYLE WITH A PRACTICAL PURPOSE**

Full width rear window of the sedans is only slightly off the vertical, providing undistorted rear vision and is less prone to catch and reflect on to the rear seat passengers the sun's rays during the hottest times of the day. The design of the rear quarter panels plus the use of massive centre door pillars help give the roof great structural strength.

## **IMPORTANT DETAILS**

Reversing lights standard all models. Long-range fuel tank, 14.3 gallons. Low effort engine-hood latch. Printed circuits for instruments. Parallel action windshield wipers with a bigger field of operation. 2-speed electric windscreen wiper motor with ample power. Engine hood and deck lid counter-balanced by torsion bars; 14 in. safety road wheels.

## **MOPAR TAILORED ACCESSORIES**

- POWER BRAKES
- ALL TRANSISTOR RADIO  
AUTOMATIC OR MANUAL  
TUNING
- RADIO REAR SPEAKER  
(Sedan only)
- HEATER AND DEMISTER
- FOOT OPERATED  
WINDSHIELD WASHER
- WHEEL COVERS  
AND TRIM RINGS
- REAR FENDER SKIRT  
(Valiant Sedans and  
Safari—will not fit  
Regal models)
- TOW BAR
- FRONT DOOR  
WEATHER SHIELD  
(Various colors)
- MUD FLAPS
- FUEL TANK LOCKING CAP
- EXTERIOR REAR  
VIEW MIRROR
- REAR PILLAR  
DUST DEFLECTORS  
(Safari only)
- 'DAY-NITE'  
INTERIOR MIRROR
- SAFETY BELTS  
(All types)
- EXTERIOR SUNSHADE  
BLADE AND MESH TYPES
- REAR VENETIAN SHADE  
(Sedans only)
- ENGINE HOOD LOCK
- DECK LID LAMP  
(Sedans only)
- INSECT SCREEN